



## Our Mission

Ronald McDonald House Charities of Norfolk helps families stay together and close to the care they need when they have a sick child.



## Our Home Offers

- Private guest bedrooms
- A large, fully equipped kitchen
- Comfortable family gathering areas
- On-site laundry facilities

## Annual Impact Summary

*We are proud to share the impact your generosity made possible this year:*

- Guest Families Served: 629
- Total Family Nights Provided: 4,760
- Family Members Accommodated Overnight: 1,121 adults and 87 siblings



## Occupancy & Stay Details

- Annual Occupancy Rates: 76.5%
- Average Length of Stay: 7.6 days
- Maximum Length of Stay: 178 days
- Short-Term Stays: 65% of families stayed 1-3 days

Because of financial challenges, **88% of our families were unable to donate for their stay** - yet no one was ever turned away due to inability to pay.

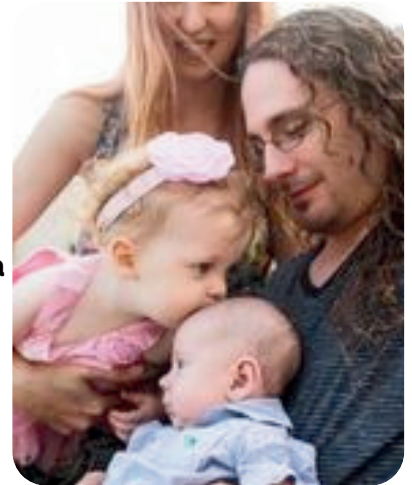


## Top Diagnoses Among Guests

- Premature Birth
- Mental Health Conditions
- Newborn Complications
- Surgical Procedures
- Pectus Excavatum

## Where Our Families Come From

- **57%** reside in **Virginia**
- **20%** reside in **Northeastern North Carolina**



## Hospital Affiliations

- **70%** of families had children receiving care at **Children's Hospital of the King's Daughters (CHKD)**
- **22%** were receiving care at **Sentara Norfolk General Hospital (SNG)**

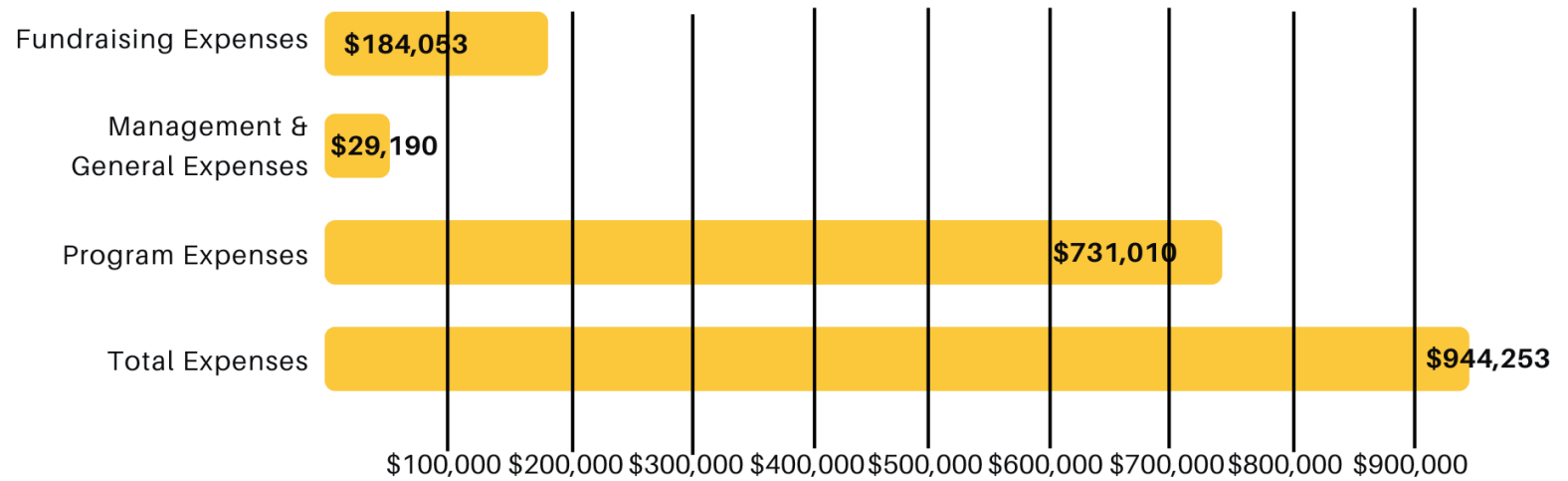
## Financial Relief Provided

Thanks to your support, families saved an estimated **\$533,120** in lodging costs.





## 2024 Expenses



## 2024 Income

